

2026

BSc International Management Double Degree (IMX)



International Partnerships of Business Schools (IPBS)



Willkommen – Bienvenido – Welcome – Benvenuto – 歡迎 – Bienvenue – Welkom – Powitanie – Bem-vindo

Dear students!

Welcome to ESB Business School! As Dean of Studies for the BSc International Management Double Degree programme, I am delighted to welcome you to our vibrant and international community.

Starting your studies in a new environment is an exciting journey, and we want to make sure you feel at home right away. This Welcome Guide is here to help you navigate your first steps in Reutlingen and at ESB Business School, so you can focus on what truly matters: making the most of this incredible experience.

University life is more than just lectures and examinations – it is about meeting inspiring people, engaging in new challenges, and shaping your future. Get involved, ask questions, and do not hesitate to reach out if you need support. We are here to help!

I wish you a fantastic start and an unforgettable time at ESB Business School!

Best regards,
Prof. Dr. Larissa Zierow



Ready to get started at ESB ? Discover our Welcome Guide!

For a smooth start, the following three sections introduce you to accommodation, campus life, and the first steps at ESB and in Reutlingen. Please read them as you complete your registration.



Student Welcome Guide Part 1: Planning and Arrival

All about accommodation, visa, health insurance, fees, documents for registration and costs of living.



Student Welcome Guide Part 2: Getting Started on Campus

All about campus life, student groups and working culture



Student Welcome Guide Part 3: Living in Reutlingen

All about the region and rhythms of life in Reutlingen

The following pages outline IMX essentials: semester dates, the German course, the professors and staff for each country track as well as the student's secretary, exams office and student committee.

Important Dates at a Glance: Your Winter Semester 2026/27

September	
01-11 Sept	Intensive German Course for foreign IMX students, Reutlingen International Office (RIO)
14-16 Sept	Introduction semester 1 & semester 5
16 Sept	Start of Lectures
December to February	
21 Dec – 06 Jan	Christmas Holiday
08 Jan	End of Lecture Period
11-23 Jan	Exam Period
February	Resits
March	
01 Mar	Start of Summer Semester

About the **Intensive Business German Language Course**

Intensive Business German Language Course	
The Course is highly recommended — especially for international IMX students! It will give you a chance to improve your German as well as get to know your other classmates and the city of Reutlingen and surroundings before the start of semester. To help you plan ahead: Your German placement test result (details in May) will determine whether participation in this course is required to support your preparation for the programme.	
Course Dates	1 September – 11 September 2026 Daily 9:15 am – 3 pm (except weekends); There will be activities on some of the afternoons and a day excursion to Lake Constance on 6 Sept. 60 teaching hours 4 ECTS (for exchange students)
Fee	€250. Some of the activities involve a small fee of €10-20.
Registration	https://forms.office.com/e/Rz1EPNYeVa 1 April – 31 July 2026 If you need a visa, please apply early (4–6 weeks before departure).
More Information	https://www.reutlingen-university.de/en/international/languages-and-intercultural-offers via „Intensive Courses prior to the start of the Semester“ For questions please contact iff@reutlingen-university.de

Your Link, Your Contact – We're here for you!

Meet the Programme Directors!



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Meet the Programme Directors!



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Meet your coordinator!



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Jia GU

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Got questions? Get in touch with us!

Student Service

Andrea Reisner, Annette Wucherer, Marlouka von Eisenhart-Rothe

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Your first point of contact for organizational questions regarding the degree program like

- Enrolment Process
- Course Selection
- Electives
- Erasmus
- Bafög
- Internship

Academic Programme Coordinator and Academic Advisor

Carina Stickel

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Questions about exams as IMX Student? Here is your contact!

Examination Office (Prüfungsamt IMX)

The Examination Office is your contact point for:

- Information on exam rules and retake regulations
- Exam registration & deadlines
- Transcript of records
- Degree Certificate



Prof. Dr. Sebastian Bunnenberg

Chairman of the Examinations Board IMX
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Your Life as a Student



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Our amazing team, made up of Lucía, Josselin, Carolin & Candela, works closely with several different resorts that support us in organizing events and help keep things running smoothly behind the scenes. But to truly make everything come alive, we'll need your energy, excitement, and enthusiasm...because that's what makes ESB so special!

Hey everyone!

We're beyond excited to finally welcome you to the IMX family and can't wait to meet you all in person at ESB! As your new student committee — the StuBue — our mission is to make this upcoming year unforgettable for each and every one of you. 🍷 🥰

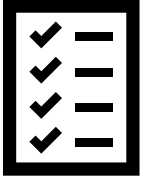


As your StuBue, we're the bridge between the students and the university committees, and we're also part of the board of the IPBS Students of the ESB e.V. association. Most importantly, we're here for you; to support you, listen to your ideas and concerns, and help bring your projects and dreams to life.

We don't want to give too much away just yet, but here's a little teaser of what's waiting for you this year: the legendary Integration Weekend (IWE) at a secret location, the epic WHU Euromasters in Vallendar, and the unforgettable Snowdays in Italy. And of course, so much more!

We want every single one of you to be part of these experiences, so get ready for an exciting year ahead! To stay up to date, follow us on Instagram @esb.goldenbears.

And if you ever have questions, ideas, or just want to chat don't hesitate to reach out to us anytime. We're here for you and can't wait to make this year amazing together! 💙 🧡 🐻



Your IMX Start at ESB – Quick Guide

Start early, stay organized, and make the most of your time at ESB.

1. BEFORE I ARRIVE, I ...

- ☐ **Read the Welcome Guide**
 - I know who my coordinators are and who I can contact if I have questions
- ☐ **Plan my arrival**
 - Accommodation, Visa, Travel
- ☐ **Prepare my documents & Complete my registration (according to the steps in the “Welcome to ESB” mail)**
 - Name all files correctly (PDF: Name_Document)
 - Respect all deadlines
- ☐ **Check my health insurance**
 - Upload/submit proof of insurance
- ☐ **Pay the semester fees & keep the confirmation**
 - Transfer the semester fee
 - Enter the correct reference number
- ☐ **Optional: I register for the German intensive Course**
 - Early September
 - Registration required
 - Highly recommended for international IMX students

2. WHEN I ARRIVE, I ...

- ☐ **Complete my enrolment**
- ☐ **Join the Introduction days (14-16 Sept)**
- ☐ **Explore the campus & meet new people**
- ☐ **Learn about Examination rules**
- ☐ **Plan my courses & schedule**
- ☐ **Join student clubs and activities**

3. I AM ALL SET, I ...

- ☐ **Register for exams on time**
- ☐ **Stay updated on deadlines**
- ☐ **Contact support if needed**
- ☐ **Enjoy my IMX experience**